

# HORIZON 2020: EUROPEAN RESEARCH COUNCIL (ERC)

26 maggio 2015 Università degli Studi di Urbino

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H2020 National Contact Point (NCP) MSCA/ERC/SWAFS



# Agenda

A G E N Z I A
P E R L A
PROMOZIONE
D E L L A
R I C E R C A
E U R O P E A

- Il Consiglio Europeo della Ricerca: struttura e mission
- Schemi di finanziamento e regole di partecipazione:
  - Starting (StG),
  - Consolidator (CoG)
  - Advanced (AdG)
- Come strutturare una proposta di successo:
  - Parte B1 (synopsis, CV, track record)
  - Parte B2 (stato dell'arte, progetto di ricerca, metodologia, risorse)







#### Italian non-profit research organisation

1989 - created as a "Task Force" of the Ministry of Education, University and Research

25 years of experience



#### **MISSION**

- Promoting and supporting Italian participation to the EU Research and Innovation programmes (R&I)
- Improve the "Quality" of the Italian participation in European programmes for R&I.





[WHAT IS APRE?]







APRE LA PER LA PROMOZIONE DE LL A RICERCA EUROPEA

Information & Assistance

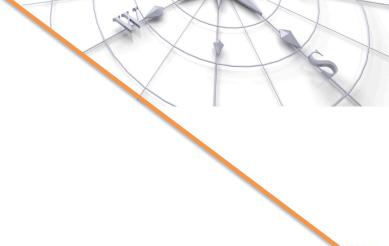


Support for International activities



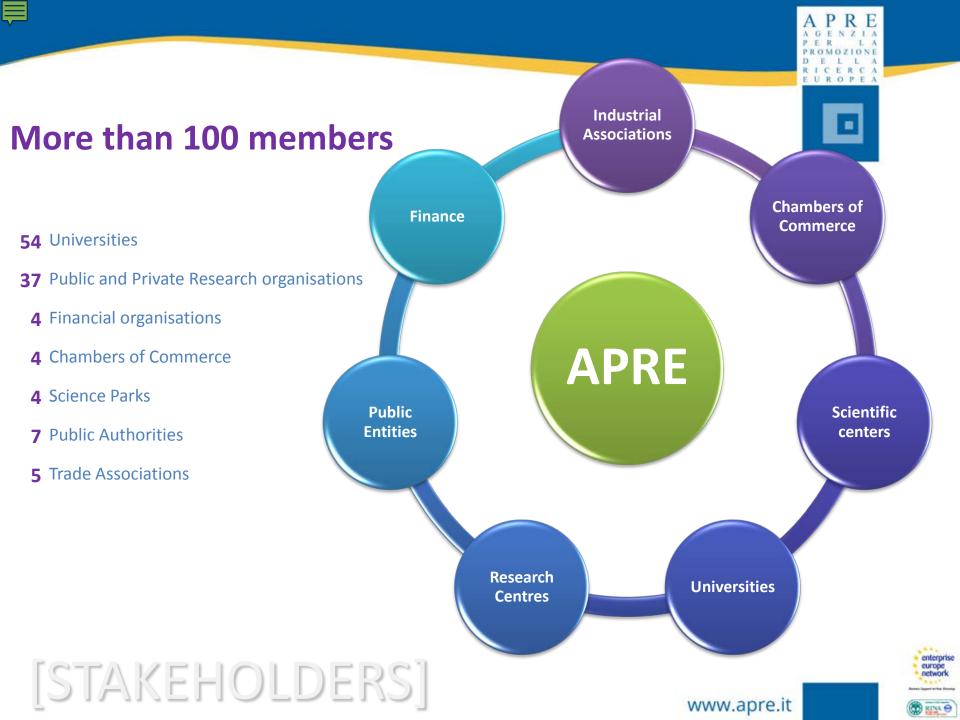
**Training** 





[APRE 's services]











**Business Support on Your Doorstep** 

APRE is a partner of the "Enterprise Europe Network", created by the European Commission (DG Enterprise) in 2008



- a <u>unique helpdesk</u> dedicated to the following services:
- 1. information and assistance on R&I
- 2. support for transnational technology transfer (TTT)
- 3. signposting to other EEN partners concearning internationalization issues

1993

1995

2000

2008

APRE became a partner of the Value Relay Centre

APRE became a partner of the Innovation Relay Centre (IRC)

APRE has been official partner of CIRCE, Innovation Relay Centre of Central Italy

APRE is member partner of the Enterprise Europe Network





#### [Horizon 2020]



#### **Excellent Science**

#### European Research Council

Frontier research by the best individual teams

#### Future and Emerging Technologies

 Collaborative research to open new fields of innovation

#### Marie Skłodowska Curie actions

 Opportunities for training and career development

## Research infrastructures (including e-infrastructure)

Ensuring access to world-class facilities

#### **Industrial Technologies**

## Leadership in enabling and industrial technologies

 ICT, nanotechnologies, materials, biotechnology, manufacturing, space

#### Access to risk finance

 Leveraging private finance and venture capital for research and innovation

#### Innovation in SMEs

 Fostering all forms of innovation in all types of SMEs

#### **Societal Challenges**

- Health, demographic change and wellbeing
- Food security, sustainable agriculture, marine and maritime research & the bioeconomy
- Secure, clean and efficient energy
- Smart, green and integrated transport
- Climate action, resource efficiency and raw materials
- Inclusive, innovative and reflective societies
- Security society

**European Institute of Innovation and Technology (EIT)** 

**Spreading Excellence and Widening Participation** 

Science with and for society

Joint Research Center (JRC)

**Euratom** 







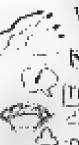
## **European Research Council** - ERC-











## [Mission]



- ✓ to encourage the highest quality research in Europe through competitive funding and to support investigator-driven frontier research across all fields, on the basis of scientific excellence.
- ✓ ERC grants are awarded through **open competition** to projects headed by starting and established researchers, irrespective of their origins, who are working or moving to work in Europe.
- ✓ The sole criterion for selection is scientific excellence.







The European Research Council (ERC) consists of a Scientific Council and an Executive Agency.

- ✓ The Scientific Council (SC) is the decision making body of the ERC and sets the ERC's scientific funding strategy.
- ✓ The ERC Executive Agency (ERCEA), implements the ERC strategy as set by the Scientific Council, and is in charge of the day to day grant administration.

The ERC operates with autonomy and integrity guaranteed by the European Commission, to which it is accountable.



## [Scientific Council]



The Scientific Council, the ERC's governing body, defines the scientific funding strategy and methodologies. It acts on behalf of the scientific community in Europe to promote creativity and innovative research.

The Scientific Council is **composed of 22 eminent scientists and scholars**, including some Nobel Prize winners. The members are appointed by the European Commission, on the recommendations of an independent Identification Committee.

The Chair of the Scientific Council is the President of the ERC and the formal representative of the ERC as well as its Scientific Council with the European Commission and other bodies. The President chairs the ERC Board and Scientific Council meetings and prepares the agenda.

The President is assisted by three Vice-Presidents who are equally the Vice-Chairs of the Scientific Council



## [Scientific Council]

Press release 17/2/2015: New Vice Presidents and members of the ERC Scientific Council





BOURGUIGNON Jean- CLOETINGH Sierd



AP.L.





Núria

Pierre













GENZEL Reinhard







JUNGWIRTH Tomas



KLEINER Matthias





KONDOROSI Eva STENSETH Nils Chr.



STOKHOF Martin



THORNTON Janet



**VEUGELERS** Reinhilde



WIEVIORKA Michel



ZWIRNER Fabio



## [Executive Agency]



The ERC Executive Agency (ERCEA) **implements and manages ERC operations**. As for all Executive Agencies, it is managed by a Director and a Steering Committee, both appointed by the Commission.

The activities of the Executive Agency include:

- Executing the annual work programme, as defined by the ERC Scientific Council and adopted by the Commission
- Implementing calls for proposals, in accordance with the work programme
- Providing information and support to applicants
- Organising peer review evaluation
- Establishing and managing grant agreements, in accordance with the EU's financial regulations
- Providing assistance to the ERC Scientific Council



# European Research Council

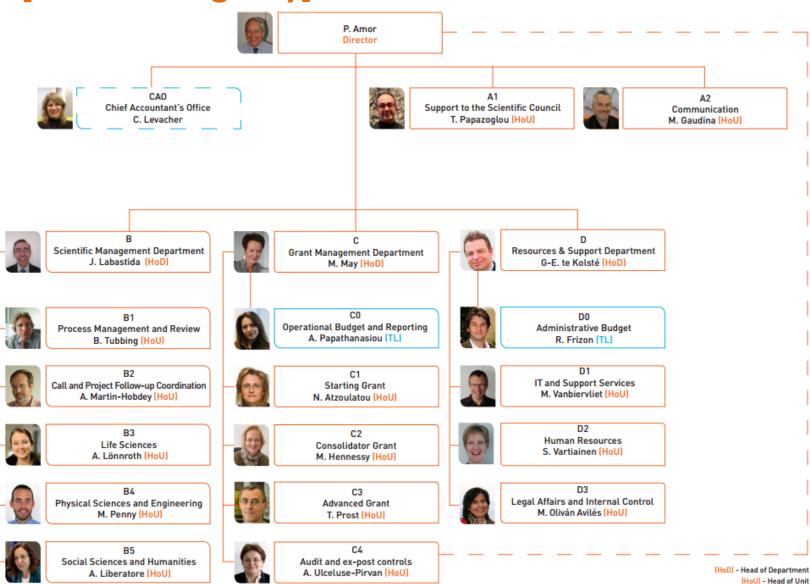
#### European Research Council Executive Agency Established by the European Commission

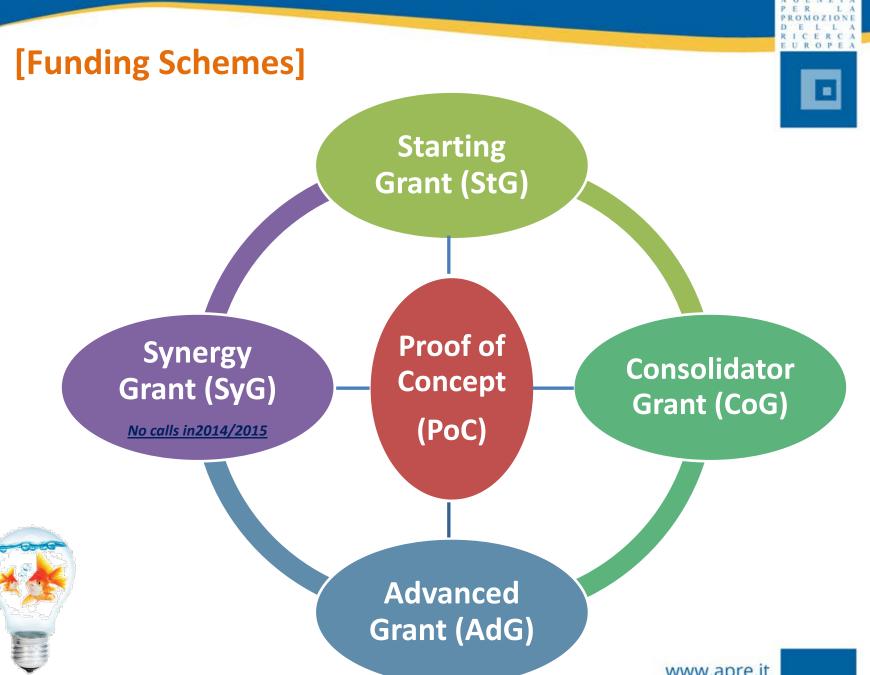
# *REA* organigramme



(TL) - Team Leader

## [Executive Agency]













## [Main calls]

**New Version of WP** ERC 2016

	n i			
	Starting Grant	Consolidator Grant	Advanced Grant	Proof of Concept Grant
Call identifier	ERC-2015-StG	ERC-2015-CoG	ERC-2015-AdG	ERC-2015-PoC
Call Opens	7 October 2014	13 November 2014	10 February 2015	7 November 2014
Deadline(s)	3 February 2015	12 March 2015	2 June 2015	5 February 2015 28 May 2015 1 October 2015
Budget million EUR (estimated number of grants)	430 (330)	585 (330)	630 (280)	20 (130)
Planned dates to inform applicants	7 July 2015 12 November 2015	6 August 2015 20 January 2016	18 November 2015 16 March 2016	1 May 2015 1 October 2015









- Three ERC frontier research grants :
  - Starting;
  - Consolidator;
  - Advanced Grants.
- The Scientific Council will analyse the pilot phase of the ERC Synergy
   Grant (calls were made under Work Programmes 2012 and 2013) before deciding on future calls. <a href="https://doi.org/10.1016/j.ncm.nih.gov/">There will be no call under Work Programme 2015.</a>
- ERC Principal Investigators will also continue to be able to apply for Proof of Concept Grants.









## [ERC Proposals: Key elements]

#### Principal Investigator (PI)

 Nationality, age or current place of work not relevant

#### Host Institution (HI)

 To be located in a EU Member State or Associated Country

# Individual research team

PI has
 freedom to
 choose team
 members







## [Any age and career stage]

 The ERC awards funding to excellent investigators looking to set up or consolidate their own independent research team.

#### [Principal Investigators from anywhere in the world]

 ERC grants are open to researchers of any nationality who may reside in any country in the world at the time of the application.







- The ERC's frontier research grants operate on a 'bottom-up' basis without predetermined priorities.
- It encourages proposals of an *interdisciplinary nature* which cross the boundaries between different fields of research, pioneering proposals addressing new and emerging fields of research or proposals introducing unconventional, innovative approaches and scientific inventions.





## [ERC Proposals: Principal Investigator]



#### **Starting Grant**

- 2-7 years post PhD;
- At least 1 relevant independent publication;
- Minimum commitment: 50%

#### **Consolidator** Grant

- 7- 12 years post PhD;
- Several relevant independent publication (5);
- Minimum commitment: 40%

#### **Advanced Grant**

- Established scientist (more than 10 years experience);
- Noticeable CV (numbers depending on the field)
- Minimum commitment: 30%









#### **Starting Grant**

Up to 1,5 M€ for 5 years

#### **Consolidator Grant**

• Up to 2 M€ for 5 years

#### **Advanced Grant**

• Up to 2,5 M€ for 5 years









- The host institution (Applicant Legal Entity) must engage the Principal Investigator for at least the duration of the project
- It must either be established in an EU Member State or Associated Country
- This does not exclude field work or other research activities in cases where these must necessarily be conducted outside the EU or the Associated Countries in order to achieve the scientific objectives of the project/activity



#### [Host Institution]



- Public or private institutions, including universities, research organisations and undertakings can host the Principal Investigator
- The ERC welcomes applications from Principal Investigators hosted by private for-profit research centres, including industrial laboratories.





The host institution must ensure that the Principal Investigator is able to:

- apply for funding independently;
- manage the research and the funding for the project and make appropriate resource allocation decisions;
- publish independently as senior author and include as co-authors only those who have contributed substantially to the reported work;
- supervise the work of the team members, including research students, doctoral students or others;
- have access to appropriate space and facilities for conducting the research.





## Evaluation procedure and criteria



## [Evaluation Procedures: StG, CoG, AdG]





**Evaluation Criteria** 











- For all ERC frontier research grants, excellence is the sole criterion of evaluation.
- It will be applied in conjunction to the evaluation of both:
  - the ground-breaking nature, ambition and feasibility of the research project;
  - and the intellectual capacity, creativity and commitment of the Principal Investigator







- At the end of each evaluation step, the proposals will be ranked by the panels on the basis of the marks they have received and the panels' overall appreciation of their strengths and weaknesses.
- At the end of **step 1** of the evaluation applicants will be informed that their proposal:
  - A. is of sufficient quality to pass to step 2 of the evaluation;
  - B. is of high quality but not sufficient to pass to step 2 of the evaluation;
  - C. is not of sufficient quality to pass to step 2 of the evaluation.







- At the end of step 2 of the evaluation applicants will be informed that their proposal:
  - A. fully meets the ERC's excellence criterion and is recommended for funding if sufficient funds are available;
  - **B**. meets some but not all elements of the ERC's excellence criterion and will not be funded.

Projects recommended for funding will be funded by the ERC if sufficient funds are available







The ERC panel structure consists of 25 panels.

The panels of each grant are grouped into three disciplinary domains that cover the entire spectrum of science, engineering and scholarship:

- Social sciences and Humanities (SH)
- Life sciences (LS)
- Physical and Engineering Sciences (PE)









Each ERC panel consists of a chairman and 10-16 members. The Panel Chair and the Panel Members are selected by the <u>ERC Scientific Council</u> on the basis of their scientific reputation.

http://erc.europa.eu/evaluation-panels





#### Physical Sciences & Engineering

#### Mathematics PE1

All areas of mathematics, pure and appl science, mathematical physics and statistic

**Fundamental Constituents of Mat** Particle, nuclear, plasma, atomic, molecula

PE3 Condensed Matter Physics Structure, electronic properties, fluids, nar

Physical and Analytical Chemical S Analytical chemistry, chemical theory, phy

Synthetic Chemistry and Materials Materials synthesis, structure-properties molecular architecture, organic chemistry.

Computer Science and Informatics PE6 Informatics and information systems, co systems.

Systems and Communication Engir Electrical, electronic, communication, opti

PE8 Products and Processes Engineering Product design, process design and contro processes, material engineering.

#### Universe Sciences

Astro-physics/chemistry/biology; solar sys planetary systems, cosmology, space scien

#### PE10 Earth System Science

Physical geography, geology, geophysics, cryology, ecology, global environmental management.

#### Life Sciences

Molecular and Structural Biology Molecular synthesis, modification and biology, metabolism, signal transduction

LS2 Genetics, Genomics, Bioinformat Molecular and population genetics, gen bioinformatics, computational biology, systems biology, genetic epidemiology.

Cellular and Developmental Biole Cell biology, cell physiology, signal trai pattern formation in plants and animals,

LS4 Physiology, Pathophysiology and Organ physiology, pathophysiology, e cardiovascular disease, metabolic syndro

Neurosciences and Neural Disorc Neurobiology, neuroanatomy, neuros neuroimaging, systems neuroscience, neurological and psychiatric disorders.

#### Social Sciences & Humanities

Markets, Individuals and Institutions Economics, finance and management.

The Social World, Diversity, Institutions and Values Sociology, political science, law, communication, education.

**Environment, Space and Population** SH3

Sustainability science, demography, geography, regional studies and plann technology studies.

The Human Mind and Its Complexity

Cognitive science, psychology, linguistics, philosophy of mind, education.

SHS Cultures and Cultural Production

Literature, philology, cultural studies, anthropology, arts, philosophy.

SH<sub>6</sub> The Study of the Human Past Archaeology and history.

#### LS6 Immunity and Infection

The immune system and related disorders, infectious agents and diseases, prevention and treatment of infection.

Diagnostic Tools, Therapies and Public Health

Aetiology, diagnosis and treatment of disease, public health, epidemiology, pharmacology, clinical medicine, regenerative medicine, medical ethics.

**Evolutionary, Population and Environmental Biology** 

Evolution, ecology, animal behaviour, population biology, biodiversity, biogeography, marine biology, eco-toxicology, microbial ecology.

Applied Life Sciences and Non-Medical Biotechnology

Applied plant and animal sciences, food sciences, forestry, industrial, environmental and non-medical biotechnologies, bioengineering, synthetic and chemical biology, biomimetics, bioremediation.







## **ERC Starting Grant (StG)**



## [Objectives]



- to support excellent Principal Investigators at the career stage at which they are starting their own independent research team or programme.
- Applicant Principal Investigators must demonstrate the ground-breaking nature, ambition and feasibility of their scientific proposal.



## [Size of ERC Starting Grants]



- Starting Grants may be awarded up to a maximum of EUR 1 500 000 for a period of 5 years.
- up to an additional EUR 500 000 can be requested in the proposal to cover
  - (a) eligible "start-up" costs for Principal Investigators moving to the EU or an Associated Country from elsewhere as a consequence of receiving the ERC grant and/or
  - (b) the purchase of major equipment and/or
  - (c) access to large facilities.



## [Profile of the ERC Starting Grant PI]



PI shall have been awarded their first PhD at least 2 and up to 7 years prior to 1 January 2015.

- must have already shown the potential for research independence and evidence of maturity
- have produced at least one important publication without the participation of their PhD supervisor
- to be able to demonstrate a **promising track record** of early achievements appropriate to their research field and career stage
- significant publications (as main author) in major international scientific journals
- to demonstrate a **record of invited presentations** in well-established international conferences, granted patents, awards, prizes etc





# ERC Consolidator Grant (CoG)

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© APRE 2013

# [Objectives]



- to support excellent Principal Investigators at the career stage at which they may still be consolidating their own independent research team or programme.
- Applicant Principal Investigators must demonstrate the ground-breaking nature, ambition and feasibility of their scientific proposal.





- Consolidator Grants may be awarded up to a maximum of EUR 2 000 000 for a period of 5 years.
- up to an additional EUR 750 000 can be requested in the proposal to cover
  - (a) eligible "start-up" costs for Principal Investigators moving to the EU or an Associated Country from elsewhere as a consequence of receiving the ERC grant and/or
  - (b) the purchase of major equipment and/or
  - (c) access to large facilities.



## [Profile of the ERC Consolidator Grant PI]



- The Principal Investigator shall have been awarded their first PhD over 7
  and up to 12 years prior to 1 January 2015.
- A competitive Consolidator Grant Principal Investigator must have already shown research independence and evidence of maturity
- to have produced several important publications without the participation of their PhD supervisor
- to be able to demonstrate a promising track record of early achievements appropriate to their research field and career stage
- significant publications (as main author) in major international scientific journals
- demonstrate a record of **invited presentations** in well-established international conferences, granted patents, awards, prizes etc.





# ERC Advanced Grant (AdG)

www.apre.it
© APRE 2013

## [Objectives]



- to support excellent Principal Investigators at the career stage at which they are already established research leaders with a recognised track record of research achievements.
- Applicant Principal Investigators must demonstrate the ground-breaking nature, ambition and feasibility of their scientific proposal.





- Advanced Grants may be awarded up to a maximum of EUR 2 500 000 for a period of 5 years.
- However, up to an additional EUR 1 000 000 can be requested in the proposal to cover
  - (a) eligible "start-up" costs for Principal Investigators moving to the EU or an Associated Country from elsewhere as a consequence of receiving the ERC grant, and/or
  - (b) the purchase of major equipment and/or
  - (c) access to large facilities







• ERC Advanced Grant Principal Investigators are expected to be active researchers and to have a track record of significant research achievements in the last 10 years which must be presented in the application.



# [Cost table]



Cost C	ategory	<b>,</b>	Total in Euro
		PI <sup>3</sup>	
	Personnel	Senior Staff	
		Postdocs	
		Students	
		Other	
Direct	i. Total Direct c	osts for Personnel (in Euro)	
Costs <sup>2</sup>	Travel		
	Equipment		
	Other goods and services	Consumables	
		Publications (including Open Access fees), etc.	
		Other (please specify)	
	ii. Total Other L	Direct Costs (in Euro)	
A - Tot	al Direct Costs (i	i + ii) (in Euro)	
B-Ind	irect Costs (over	heads) 25% of Direct Costs4 (in Euro)	
C1 – Su	bcontracting Co	sts (no overheads) (in Euro)	
C2 – O1	ther Direct Costs	with no overheads <sup>5</sup> (in Euro)	
Total E	stimated Eligible	e Costs $(A + B + C)$ (in Euro) <sup>6</sup>	
Total R	equested EU Co	ntribution (in Euro) <sup>6</sup>	

### [Team VS Network]



focus on PI ⇒ no 'network' or 'partnerships'!

Additional partipants are foreseen

(if research activities are deemed as essential and only part of the project)





### StG and CoG 2014 results

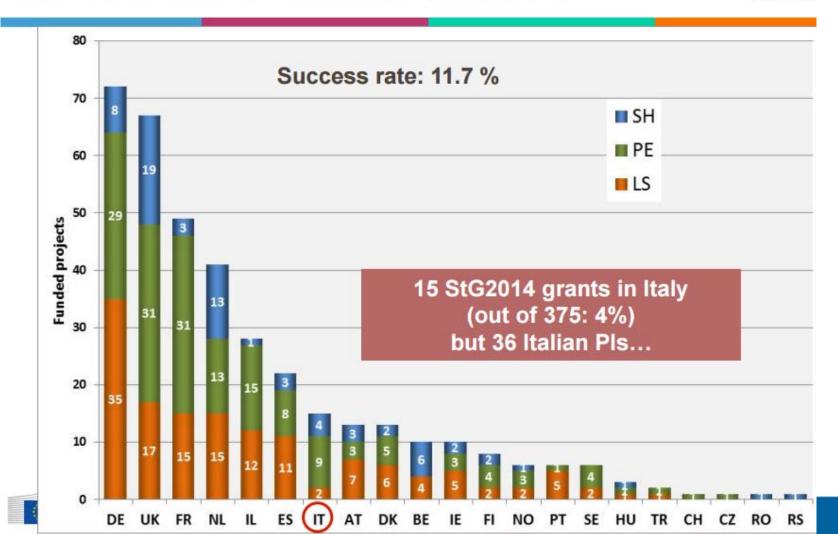




# H2020 StG 2014 funded by Country of HI and domain



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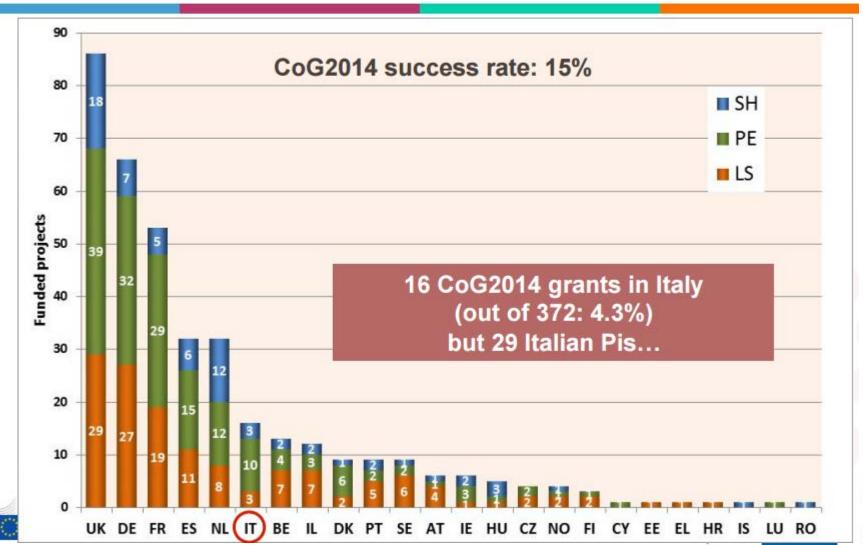






# H2020 CoG 2014 funded by Country of HI and domain





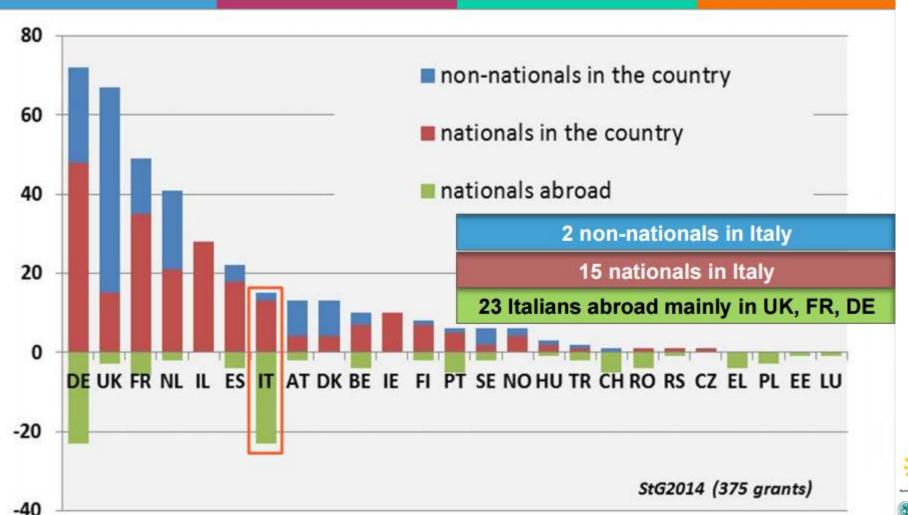




# APRE LA PROMOZIONE

# H2020 StG 2014 National and non-national grantees



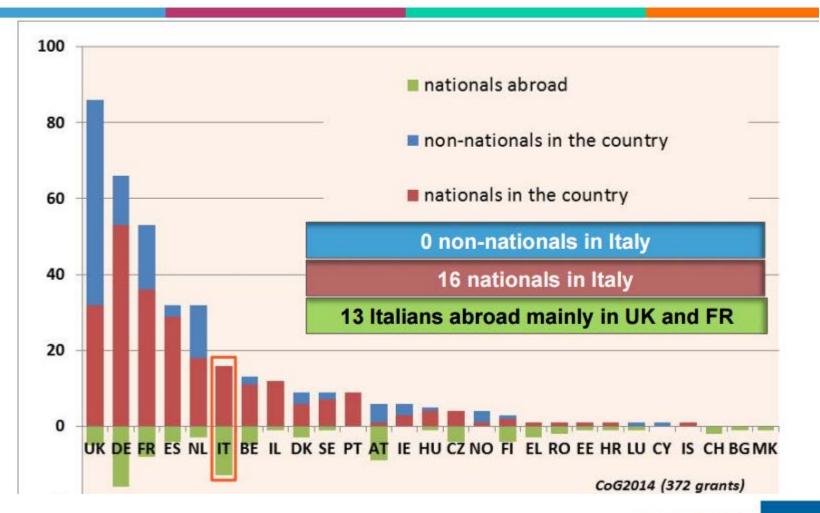






# H2020 CoG 2014 National and non-national grantees











#### **ERC Proposals: Forms**

#### A Forms:

To be completed online (administrative information & Budget)

#### **B1 Form**

- Extended synopsis (5 pages)
- *CV* (2 pages)
- Track record (2 pages)

#### **B2 Form**

- Scientific proposal including budget table (15 pages)
- Ethical/securi ty issues table

#### **Annexes**

- HI commitment letter
- Ethical issues













http://ec.europa.eu/research/participants/portal/desktop/en/home.html



# [European Research Council]

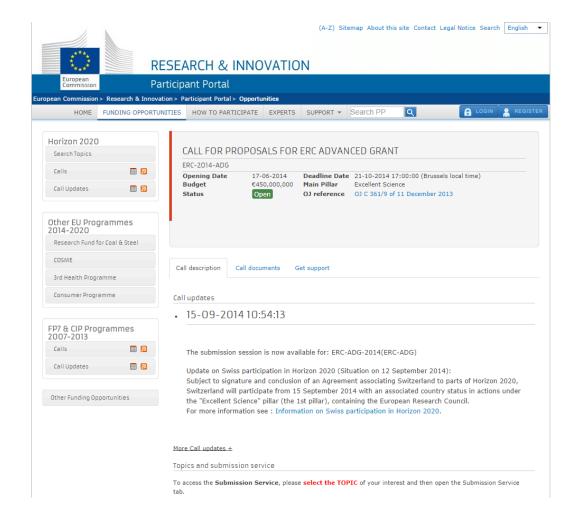


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Calls	Ex ✓	cellent Science European Research Council		Status  Forthcoming
Call Updates		Future and Emerging Technologies Marie Sklodowska-Curie actions	s	Open    Closed
Other EU Progr 2014-2020	rammes	Research infrastructures dustrial Leadership Leadership in enabling and industr Access to risk finance Innovation in SMEs	rial technologies(LEIT)	•
COSME	r Coal & Steel	Filter a call	FILTER	
3rd Health Progra	mme	Filters only programme and call title	s and IDs, for extended search go to the <b>Searc</b>	ch Topics page.
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Call Updates		adlines: 16/12/2014 vening Date: 16/09/2014	Deadlines: 21/10/2014 Opening Date: 17/06/2014	Deadlines: 01/04/2014 01/10/2014 Opening Date: 11/12/2013
Other Funding Opp	ortunities In a	ddition to the search facilities, th	e full list of H2020 Calls can be found <b>here</b>	2.
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## [Call for proposal]

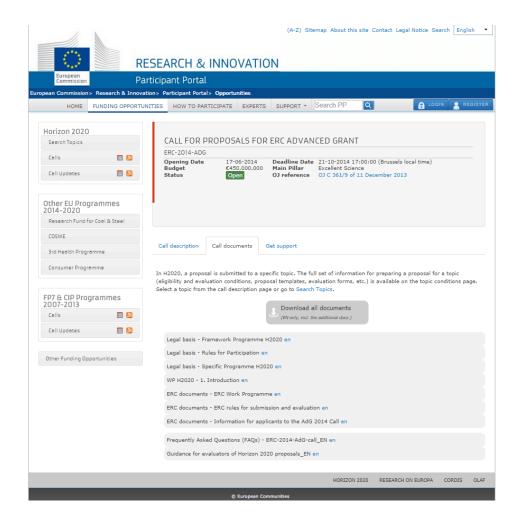






### [Call documents]

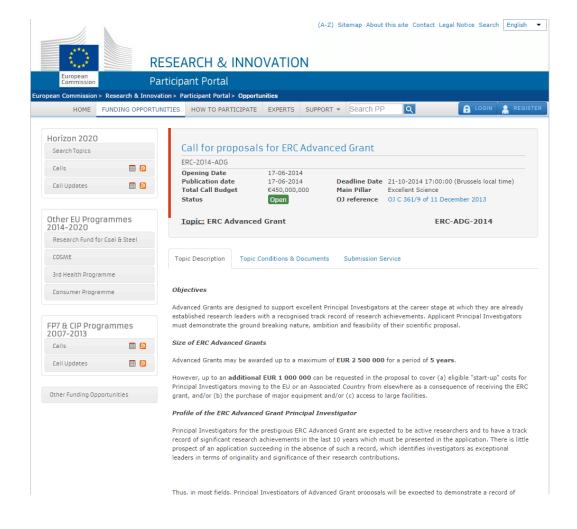






### [Topic description]









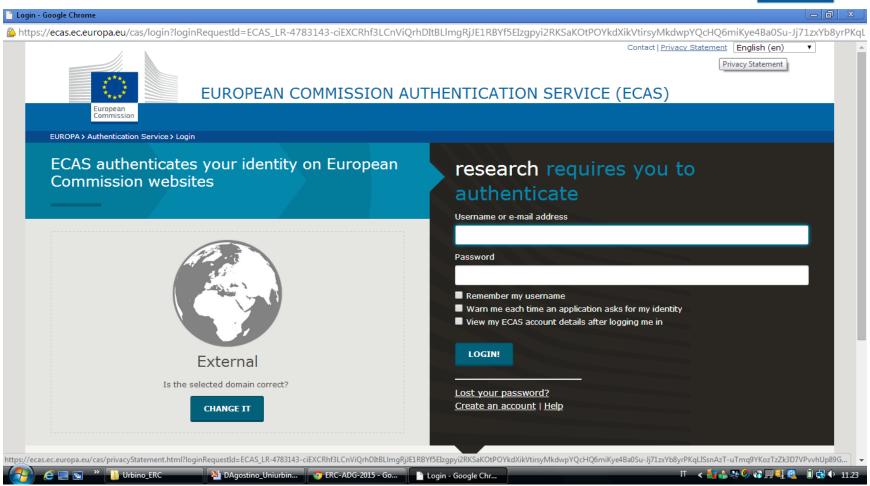
# [Submission Service]



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Horizon 2020									
Search Topics		Call for proposals for ERC Advanced Grant							
Calls		ERC-2014-ADG							
Call Updates	<b></b>	Opening Date Publication date Total Call Budget	17-06-2014 17-06-2014 €450,000,000	Main Pillar	21-10-2014 17:00:00 Excellent Science				
		Status	Open	OJ reference	OJ C 361/9 of 11 Dec	ember 2013			
Other EU Prog 2014-2020	rammes	Topic: ERC Advanced	Grant	ERC-ADG-2014					
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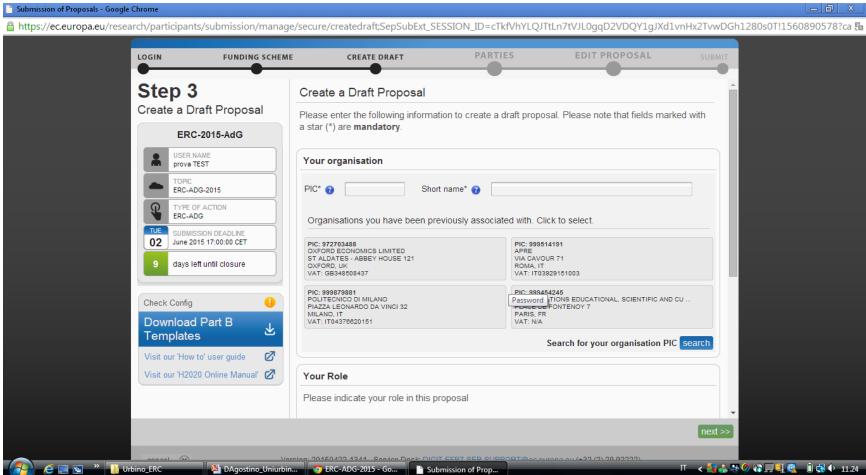




















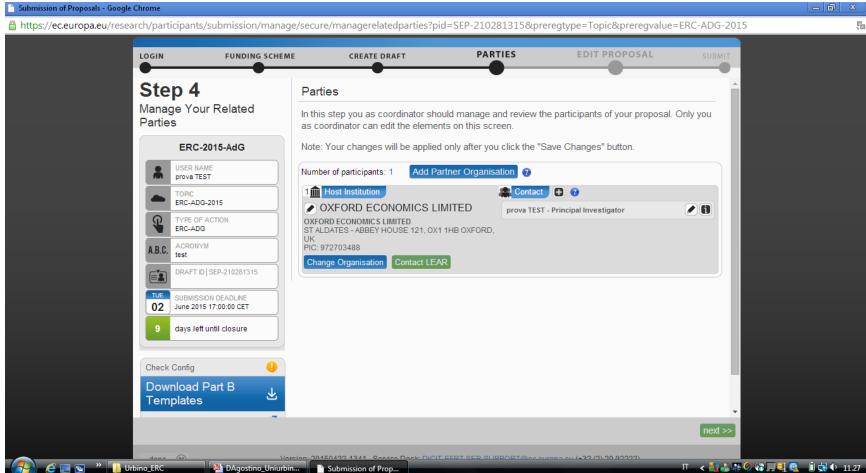
Submission of Proposals - Google Chrome https://ec.europa.eu/research/participants/submission/manage/secure/createdraft;SepSubExt\_SESSION\_ID=cTkfVhYLQJTtLn7tVJL0gqD2VDQY1gJXd1vnHx2TvwDGh1280s0T!1560890578?ca 🖪 PARTIES **EDIT PROPOSAL** CREATE DRAFT LOGIN **FUNDING SCHEME** Templates VAT: IT04376620151 VAT: N/A Ø Visit our 'How to' user guide Search for your organisation PIC search Visit our 'H2020 Online Manual' Your Role Please indicate your role in this proposal Principal Investigator Main Host Institution Contact Contact person Your Proposal Please choose an acronym for your proposal. It will appear also in the "General Information" section of the submission form Part A and can also be updated there. Please restrict acronym to latin characters Acronym\* only Short Summary (max. 2000 characters)\* Character count: ERC Panel\* Please select • 🧧 🌉 🌺 Wrbino\_ERC Π < ≛ ♦ ∅ № □ □ № 11.25 Submission of Prop..





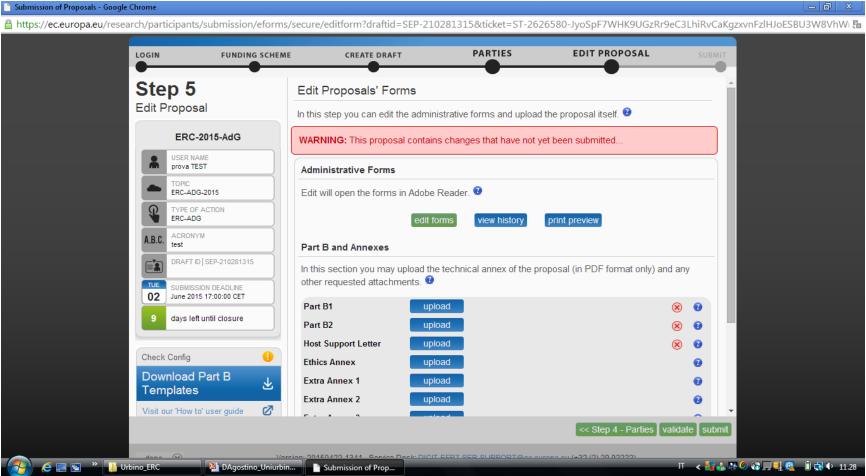




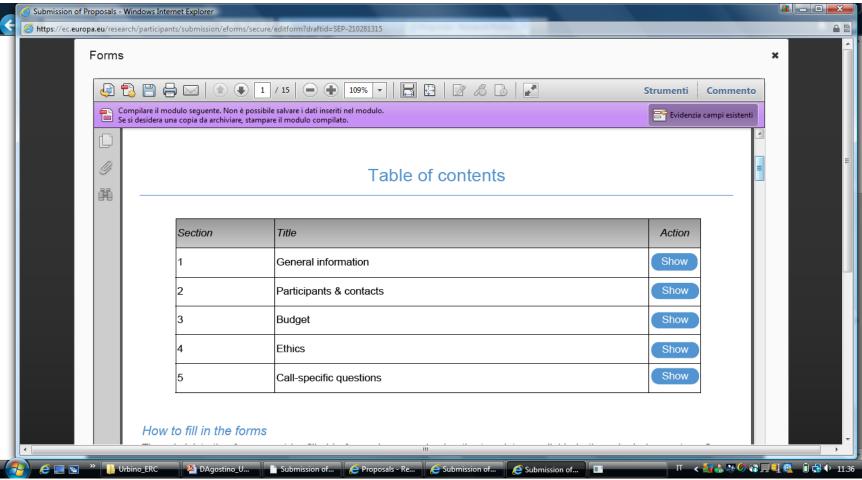












# A P R E L A P E R L A P E R L A R I C E R C A E U R O P E A

Proposal ID SEP-21	0281315		Acronym	test							
1 - General	informa	tion									-
Topic	ERC-ADG	-2015					Type of a	action	ERC-	ADG	
Call identifier	ERC-2015	-AdG					Acro	onym*	test		
Proposal title*	The title s				) charact	ters (with a	spaces) and	should	be ur	nderstandable ti	0
		or techni	cal reason		lowing cl	haracters a	are not acce	pted in	the P	roposal Title an	
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Primary ERC Rev	iew Panel*	PE1 -	Mathemat	ics					•	?	
Secondary ERC R	eview Panel								v	(if applicable)	
ERC Keyword 2	of priority.  Not applic	able									•
ERC Keyword 3	Not applic	able									•
ERC Keyword 4	Not applic	able									•
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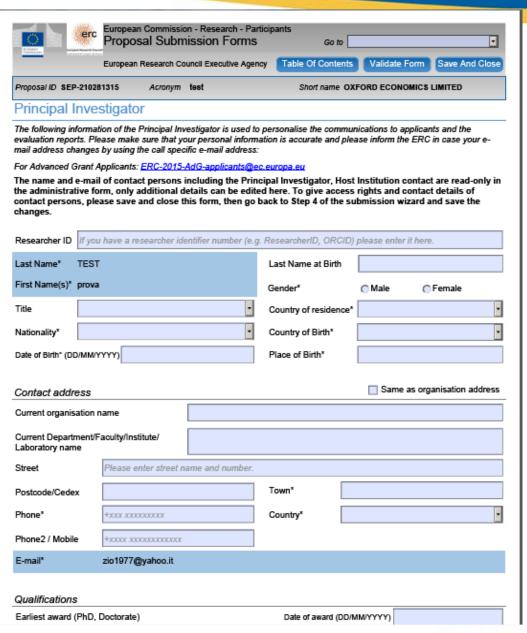






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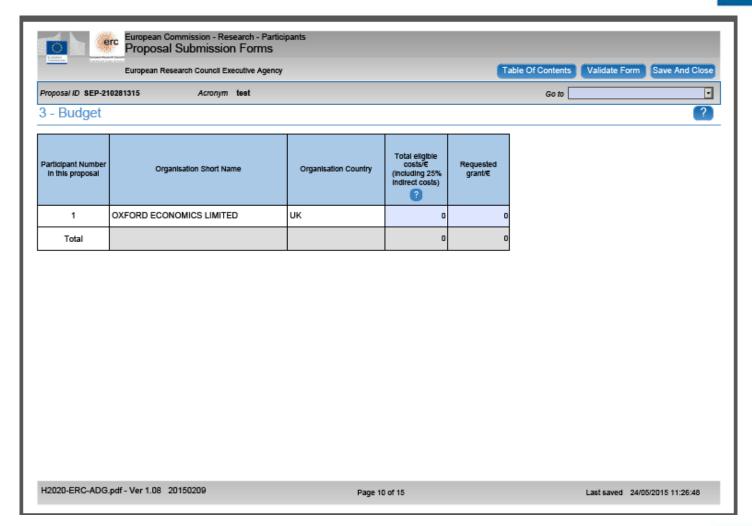


















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European Research Council Executive Agency Table Of Contents	Validate Form	Save And Clo
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4 - Ethics issues table		•
1. HUMAN EMBRYOS/FOETUSES		Page
Does your research involve Human Embryonic Stem Cells (hESCs)?	○ Yes    No	
Does your research involve the use of human embryos?	○Yes   No	
Does your research involve the use of human foetal tissues / cells?	○Yes   • No	
2. HUMANS		Page
Does your research involve human participants?	∩Yes @No	
Does your research involve physical interventions on the study participants?	CYes  € No	
3. HUMAN CELLS / TISSUES		Page
Does your research involve human cells or tissues (other than from Human Embryos/ Foetuses, i.e. section 1)?	∩Yes (€No	
4. PERSONAL DATA (II)		Page
Does your research involve personal data collection and/or processing?	∩Yes @ No	
Does your research involve further processing of previously collected personal data (secondary use)?	○Yes     No	
5. ANIMALS (III)		Page
Does your research involve animals?	∩Yes @No	







http://ec.europa.eu/research/participa nts/data/ref/h2020/grants\_manual/hi/e thics/h2020\_hi\_ethics-selfassess\_en.pdf

How to complete your ethics Self-Assessment

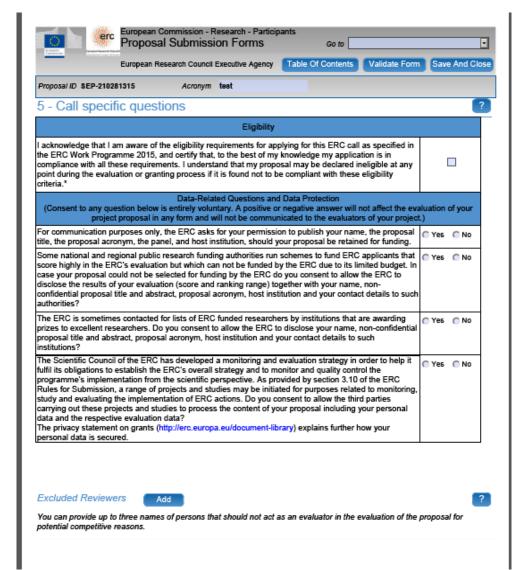
> Version 1.1 19 December 2014

#### Disclaimer

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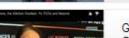




ERC newsletter - March edition



Pushing researchers to be ambitious. Interview with Jean-Pierre Bourguignon



Graphene, the Kitchen Cocktail. To TEDx and Beyond

#### **ERC News**

Nobel laureates met President 13.05.15 Juncker

ERC at World Conference of 06.05.15 Science Journalists

05.05.15 Commissioner Moedas meets 30 ERC grantees in Lisbon

28.04.15 ERC Story: What cosmic rays tell us about thunderstorms on Earth

19.04.15 ERC Statement on the occasion of the passing away of Prof. J. M. Gago

#### **Funding Opportunities**

#### **OPEN CALLS:**

ERC Advanced Grant | ERC-2015-AdG

Deadline Date: 2 Jun 2015

ERC Proof of Concept | ERC-2015-PoC

Deadline Dates: 28 May 2015 and 1 Oct 2015

Click here for status of ongoing evaluations

Find out here how to prepare your proposal

#### Tweets





Massimo Gaudina







# Presentare una proposta di successo ERC: "Tips and Tricks"





## [PREMESSA...]



*Un ricercatore eccellente* con un'*idea eccellente* Può non bastare...

...DEVE rendere "appealing" CV e proposta!



## [1. PER COMINCIARE... (1)]



- ✓ Calcolare bene i tempi, cominciare il prima possibile!
- ✓ Scaricare e studiare i **documenti** (WP, IfA)
- Creare un account ECAS
- ✓ Utilizzare i template ufficiali (download da Part. Portal)
- ✓ Avviare procedure per documenti di supporto (HI letter, Annex Ethical Issues se applicabile)
- ✓ Verificare che eventuali AP abbiano il PIC
- ✓ In caso di dubbi, contattare subito gli NCP!!







## [1. PER COMINCIARE... (2)]



- ✓ Verificare i database di progetti finanziati(es. ERC), di brevetti, etc a livello internazionale
- ✓ <a href="http://erc.europa.eu">http://erc.europa.eu</a>, sezione "funded project"
- ✓ Fare una rapida ricognizione dell'attività svolta da team di ricerca "potenzialmente concorrenti"



## [2. I Valutatori e la Proposta]



- ✓ *Titolo e abstract*: la prima cosa che leggono!
- ✓ Dall'abstract decidono già se sono interessati a leggere il resto
- ✓ <u>Track record</u>: la seconda cosa che leggono!
- ✓ Hanno molte proposte da valutare e poco tempo per farlo e potrebbero saltare alcune pagine. Ciò significa che:
  - La proposta deve avere una struttura chiara
  - Le parti più importanti devono essere eye catching
- ✓ I seguenti criteri non sono rilevanti: nazionalità, età, paese della Host Institution



## [3. LA PROPOSTA]



PART A – online forms

**A1**:Proposal and Plinfo

A2:HI info

A3: Budget

PART B1 - pdf

**Extended Synopsis:** 5 pp

- PP

**CV**:2 pp

Track Record : 2pp

PART B2 -pdf

Proposal: 15 pp

Annexes – pdf

Support letter HI

Annex Ethical Issues
(if applicable)









Allo step 1, la synopsis è l'unica fonte di informazione sulla proposta, pertanto:

- ✓ Deve dare informazioni sugli elementi principali della proposta come obiettivi, superamento dello stato dell'arte, metodologia di ricerca, qualità del team, sostenibilità economica del progetto, references
- ✓ Convincere i valutatori della fattibilità e innovatività del progetto
- ✓ Sintetizzare tutte le informazioni in 5 pagine







#### Alcuni suggerimenti:

#### **Breve introduzione**

- ✓ Cominciare con la natura innovativa del progetto: "Problem X is going to beaddressed by a novel approach Y and this will have a big impact Z in the field"
- ✓ Spiegare perchè il problema deve essere affrontato
- ✓ Non annoiare il valutatore già dalla prima frase







- Evitare l'articolo scientifico: dividere la synopsis secondo la struttura del B2
- Evidenziare l'impatto del progetto e la centralità del PI
- ✓ Descrivere quali **nuovi orizzonti** o opportunità per la scienza, tecnologia o lo studio il progetto potrebbe aprire rispetto allo stato dell'arte
- ✓ Specificare qualsiasi particolare aspetto **non convenzionale** o di sfida del progetto, inclusi aspetti multi o inter- disciplinari
- ✓ Dare evidenza di "chi fa cosa"
- ✓ Inserire un accenno al budget totale



## [3. LA PROPOSTA B1: IL PRINCIPAL INVESTIGATOR – CV (1)]



- ✓ Sintetico
- ✓ Rilevante
- ✓ Immediato
- ✓ Completo
- ✓ Layout semplice
- ✓ Non caotico
- ✓ Non eccedere nel n. di pagine



## [3. LA PROPOSTA B1: IL PRINCIPAL INVESTIGATOR – CV (2)]



- ✓ Non riferirsi a se stessi come "Dr. Smith" ma "I", "myself", "my career"
- ✓ Informazioni su risultati della carriera che provino capacità di leadership e indipendenza
- ✓ Riconoscimenti da parte di altri (citazioni, premi...)
- ✓ Gestione/partecipazione a progetti sottolineando contributi e risultati
- Menzionare supervisione di studenti



## [3. LA PROPOSTA B1: IL PRINCIPAL INVESTIGATOR – CV (3)]



- ✓ Esperienze di mobilità internazionale e relativi miglioramenti/ avanzamenti nella carriera: where did you go and why? oppure
- Accento su collaborazioni internazionali
- ✓ Interruzioni di carriera



## [3. LA PROPOSTA B1: IL PRINCIPAL INVESTIGATOR – CV (4)]



#### Ricordarsi di:

- Menzionare la posizione attuale
- ✓ Includere la propria pagina web
- ✓ Ma, soprattutto:

La competizione è alta! Dimostrate ai valutatori la vostra eccellenza...Bisogna sapersi vendere, ma senza bluffare!



## [Valutare il proprio CV]



Tenendo in considerazione i **precedenti lavori** e i principali **risultati**:

- ✓ Il PI è la persona giusta per portare avanti la ricerca proposta?
- ✓ Le pubblicazioni e i risultati ottenuti dimostrano che il PI:
  - È capace di pensare in modo creativo e indipendente
  - E' capace di andare oltre lo stato dell'arte
  - E' capace di essere innovativo nel suo settore di ricerca
- Considerando le condizioni specifiche del PI nonchè la ricerca proposta, e considerando i finanaziamenti già ottenuti, il grant ERC permetterebbe al PI di avviare o consolidare la propria indipendenza?





# [3. La proposta B1: Il Principal Investigator – Track record (StG-CoG)]



- ✓ **Introdurre** le singole sezioni specificando che si elencano solo i lavori più rilevanti su un totale di *X*
- ✓ Mettere in risalto i lavori senza il PhD supervisor
- ✓ Terminare con un'affermazione per giustificare che si è al punto giusto della carriera per intraprendere questo passo







# [3. La propostaB1: Il Principal Investigator – Track record (AdG)]



Spesso non è possibile indicare tutti i lavori degli ultimi 10 anni, quindi:

- ✓ Scegliere quelli più importanti e rilevanti per la ricerca proposta
- ✓ Introdurre le singole sezioni specificando che si elencano solo i lavori più rilevanti su un totale di *X*



# [3. La proposta B2: La Proposta Scientifica (1)]



#### Premessa:

l'ERC finanzia progetti **innovativi, creativi**, di avanzamenti sostanziali e significativi rispetto allo stato dell'arte e la frontiera della conoscenza, progetti *high risk-high-gain*.

#### Quindi:

- ✓ Mettere in evidenza questi aspetti, in modo "eye-catching " e "user-friendly"
- ✓ Affermare con convizione che la proposta è eccellente e perchè



# [3. La proposta B2: La Proposta Scientifica (2)]



- ✓ Spiegare perchè il progetto "deve" essere finanziato e perchè in questo momento
- ✓ Il ruolo del PI deve essere centrale in ogni sezione
- ✓ La proposta deve essere dettagliata ma anche concisa, strutturata e chiara, NON NOIOSA



# [3. La proposta B2: La Proposta Scientifica (3)]



I progetti "rischiosi" sono molto apprezzati ma è necessario:

- ✓ Evidenziare che si è consapevoli dei rischi e di come gestirli
- ✓ Evidenziarne i potenziali benefici e l'impatto
- ✓ Presentare un "Piano B"
- ✓ La fattibilità deve essere chiara
- ✓ Trovare un equilibrio tra originialità e realismo





# [3. La proposta B2: La Proposta Scientifica (4)]



- ✓ La proposta deve essere comprensibile per valutatori del campo ma anche per i "generalisti"
- Prestare attenzione agli acronimi e ai termini non inglesi
- ✓ Grafici e tabelle sono raccomandati
- ✓ Le figure devono essere chiare anche in bianco e nero
- ✓ Includere le references più importanti
- Non superare il limite di pagine consentito



# [3. La proposta B2a: Stato dell'arte e obiettivi]



- ✓ Specificare gli obiettivi (finali e intermedi) del progetto
- Avanzamento rispetto allo stato dell'arte
- ✓ Perché il progetto è importante per quel campo di ricerca



# [3. La proposta B2b: Metodologia (1)]



- ✓ Descrivere la metodologia in modo dettagliato
- ✓ Identificare dei macro obiettivi e gli obiettivi intermedi della ricerca
- ✓ Spiegare e giustificare la metodologia scelta, evidenziando gli aspetti nuovi o non-convenzionali (= ciò può definire una ricerca "innovativa")
- ✓ Indicare gli step intermedi che potrebbero richiedere aggiustamenti al project planning



# [3. La proposta B2b: Metodologia (2)]



Strutturare l'attività di ricerca per "work package" o "Step" o "Phase", indicando anche:

- ✓ le risorse (umane) coinvolte
- ✓ i tempi di svolgimento
- ✓ ed eventuali interazioni/sovrapposizioni con altri work packages



# [3. La proposta B2b: Metodologia (3)]

# A P R E A G E N Z I A P R O M O Z I O N E D E L L A R I C E R C A E U R O P E A

Alcuni tools...

### Time schedule delle attività (Gantt chart)

Work Package	1	st y	year 2			2 <sup>nd</sup> year			3 <sup>rd</sup> year			r	4 <sup>th</sup> year				5 <sup>th</sup> year		
WP1: project management																			
WP2: optimization, hazards & risk, integration																			
WP3: actions and effects																			
WP4: thermodynamics and turbo-machinery																			
WP5: structural stability																			
WP6: construction technology																			
WP7: socio-economics and ecology																			
WP8: reports, dissemination and exploitation																			





# [3. La proposta B2c: Risorse (1)]



#### **Risorse umane:**

- Dimensione e natura del team (ricercatori senior o junior, studenti, postdocs, tecnici...)
- ✓ Ruolo di ciascun team members
- ✓ Profili dei soggetti da coinvolgere





# [3. La proposta B2c: Risorse (2)]



#### **Risorse economiche:**

- ✓ Utilizzare la tabella del template
- ✓ Mettere a budget spese realistiche (un budget basso non è un punto a favore)
- ✓ Costi di personale in linea con quelli della HI
- ✓ Costi di equipment in base alle regole di ammortamento interne all'ente
- ✓ PC, laptop, stampanti, ecc, NON SONO EQUIPMENT
- ✓ Includere I costi per il CFS in subcontratti
- Costi indiretti: 25% dei costi diretti (esclusi i subcontratti)





# [3. La proposta B2c: Risorse (3)]



#### Dare spiegazione di ciascuna voce del budget, in particolare:

- ✓ Motivare eventuali equipment da acquistare
- ✓ Descrivere le infrastrutture ed *equipment* già in dotazione
- ✓ Giustificare eventuali subcontratti
- ✓ Giustificare *additional participants*









"Un proponente che non dedica abbastanza tempo alla redazione di una proposta chiara e piacevole, trasferisce tutto il lavoro ai valutatori, che devono lottare per scovarne l'essenza. Un PI che ha pensato a come far risparmiare tempo ai valutatori ha molte più chance"







## [5. Per finire...]



Leggere la proposta "nei panni" del valutatore

- ✓ Acronimo accattivante!!! (<a href="http://acronymcreator.net/">http://acronymcreator.net/</a>)
- Extended synopsis fornisce un quadro completo della proposta?
- ✓ La proposta- risponde alle domande "What, why, how, why now, why you?"
- ✓ Controllare le indicazioni relative al formato
- ✓ Non superare il limite di pp. consentito
- Non allegare documenti non richiesti
- ✓ Sottoporre il budget ad un amministrativo e all'NCP
- Sottoporre la proposta ad un madrelingua inglese



## [Change perspective]



Your proposal must be written in order to resolve European problems identified in EU policies

Never give the impression that you are writing a project because trying to get funding!





#### **APRE**

Agenzia per la Promozione della Ricerca europea via Cavour, 71 00184 - Roma <u>www.apre.it</u> Tel. (+39) 06-48939993 Fax. (+39) 06-48902550 Marco Ferraro ferraro@apre.it

Angelo D'Agostino dagostino apre.it









