

COMPANY DESCRIPTION

Blasting News is a fully independent magazine based on the principles of social journalism and is powered by the voices of thousands of people, called Blasters. Blasting News has an ambitious plan: to make our world a better one, giving everyone the possibility of sharing ideas with a global audience and enjoying truly independent information. Currently read by 10 million people each month, Blasting News offers a space to publish and discuss news and opinions to a fast growing community of more than 100,000+ Blasters.

Blasting News has a very innovative proposition:

- **100% Independent**

Blasting News encourages a plurality of points of view. All blasters can freely choose the topic and the medium of their contents. Blasting News fosters George Whitefield's principle "We'll just have to agree to disagree."

- **100% Democratic**

Blasting News does not have any central editorial office: we have developed a technology that promotes the most interesting, highest quality news, taking into account a huge number of factors.

- **100% Meritocratic**

Blasters earn money thanks to a simple quality-based system: the more people that read the content, the more money the Blaster receives. Money comes from advertisement sold on the webpages. The company started up a year ago. Based in Switzerland, Blasting News is now going global, and thus far it is live in 32 countries.

JOB OFFER – FREELANCE JOURNALISTS (BLASTER)

Job Title

Freelance Journalist (Blaster)

Main Goal

Report news and tell great stories, using as many different types of media as possible that can result in their creating: articles, videos, photos and audio.

Main Responsibilities

- Produce high quality news about the topics covered by Blasting News including: Breaking News, Business/Finance, Sport, Showbiz & TV, Style, Entertainment and Tech
- Report breaking local and national news.
- Share and promote the news on social media platforms and through social networks (Facebook, Twitter, Google +, Youtube etc.) to increase the size of their, and our, audience.

Competences and Experience

- They are extremely passionate about innovative online media paradigms and social journalism.
- Are able to create high quality news and tell great stories.
- Can verify the sources they use to tell their stories.
- Have a real interest in Social Media Marketing and Community Management

Operating Details

- Job Location: Flexible (freelance)
- Working hours: Flexible (freelance)

Compensation

The compensation is up to €150 per article. Freelance journalists earn money thanks to a quality-based system: the

more people read their content, the more money the freelancers are able to earn. The compensation scheme is fully disclosed on the homepage of www.blastingnews.com , under the Compensation section.

Selection Process

- The candidate must go to www.blastingnews.com and register.
- The candidate will then receive access to our reporting news platform, and our proprietary online tools (ie: "hot trends" tool).
- From that point on the candidate will thus be able to start reporting news and earn money