RECRUITING

POSIZIONE: Business Development Associate, Marketing Analyst, Strategist, Project Coordinator

Azienda: Floema Group
Sito web: www.floema.it
Sede di lavoro/tirocinio: Budapest (Hungary)

Tipologia: stage curriculare o post-laurea

Descrizione delle attività e mansioni assegnate alla risorsa: Participation in the definition of the company strategic directions for the internationalization in the CEE market, competitor analyses, sales and marketing channels identification, active contribution in creating defined actions to target the company growth, representing the company in different international events and associations (e.g. industrial, sector, market fairs), identification of potential new clients and partners, approaching and making follow up with already found potential clients and partners (composed by constructors, interior designers, architects, leasing companies), taking part on international research & development projects and leading selected sub-activities, social media management, communication and informative content creation for specific defined materials, interaction with the headquarters' colleagues to align on different common projects and activities, general support to the R&D manager.

Requisiti vincolanti: Fluent in English language (both spoken and written), open minded, extroverted, reliable, precise, result oriented.
Requisiti preferenziali: Knowledge of any additional European languages (e.g. Italian, French, German, Spanish) represents an added value, pursuing a degree in economics / business administration / marketing / languages / engineering management / design.

Durata: preferably minimum 6 months
Periodo di inizio: continuously
Orario di lavoro: Flexi-time (typical working hours: 10:30 – 19:00)

Facilitazioni: Financial contribution for an accommodation arranged by the company, smart working opportunities in flexi-place and flexi-place (upon request), foreign business trips, participation and representing the company in international fairs & exhibitions, hiring possibility at the end of the internship.

Ulteriori informazioni: Students shall contact their Stage & Job Placement office to ask if they are eligible for Erasmus+ scholarship and, if yes, specify the total amount to the company.
Modalità di candidatura: gli interessati possono inoltrare la propria candidatura tramite e-mail, allegando Curriculum Vitae dettagliato all’indirizzo placement@uniurb.it, specificando in oggetto "460_BDA".

Scadenza presentazione candidature: nessuna scadenza.

* Lo stage postlaurea (extracurriculare) può essere attivato dall’ateneo entro 12 mesi dal conseguimento del titolo e può avere una durata minima di 2 mesi e massima di 6/12 mesi. L’azienda ha l’obbligo di corrispondere un’indennità di partecipazione mensile il cui importo è stabilito dalla normativa della Regione in cui si svolge il tirocinio.