

JUNIOR GRAPHIC DESIGNER

As Graphic Designer, you will play a crucial role in building consumer touchpoints from brainstorm through launch. Your work will directly impact our social media, web presence, and advertising creative across channels, so you should bring a thorough understanding of how typography, layout, color, images and interactivity impact design. In this hands-on role, you will receive direction from creative leadership and partner with members on a driven, growing Marketing team at one of PhotoSi's most exciting products.

WHAT WE ARE LOOKING FOR:

Open minds, bright ideas, and bold determination.

YOU'RE GOOD AT:

- Bringing ideas to visual life and finding creative solutions for communication.
- Ingraining PhotoSi's high brand standards and design aesthetic to the core.
- Reacting quickly to new information, opinions, and direction.
- Multitasking with extraordinary resourcefulness. You are a magician who builds art through creativity and innovation.
- Working in a fast-paced, passionate environment.

YOU WILL NEED:

- 1 to 3 years of experience in graphic design at a consumer-focused startup or agency.
- B2C / Direct to Consumer Experience is a must
- Good expertise with Adobe CS (especially Photoshop, Indesign, and Illustrator), as well as a range of other design tools.
- Bonus points for experience in motion graphics, video, UX/UI design, or web design language is a PLUS.
- Excellent interpersonal, communication and presentation skills.
- Good portfolio of recent work.

YOUR DAY-TO-DAY WILL LOOK LIKE:

You'll work alongside our Marketing creative and brand team to produce a volume of emails, social posts, web ads, internal projects, occasional print projects and other design requests as needed, from start to finish.