

NOEMI NICOLINI

ABOUT

I define myself as creative hard worker, honest and determinate person. Because I believe it is important to challenge ourselves and be more international, I would like to have a new challenge and gain experience with your company. I am always available for any questions about my application, training and experience. Please don't hesitate to contact me.

WORK EXPERIENCE

SIA INFORMATION & ADVERTISING, RIMINI (ITALY)

Digital Marketing Specialist

04/03/2019-31/05/2022

Management, creation, and optimization on Google, Facebook, Instagram, LinkedIn, YouTube.

Digital copywriting: Development and planning of a Social Media

Marketing strategy and creation of an editorial plan.

Content Creator

Advertising: Management of paid campaigns on E-commerce and / or sites to obtain conversions (sales and Lead generation), Conveying the Brand Identity and strengthening the Company Brand Awareness.

Analysis and data collection: Google Analytics and construction of customized reports.

PARKETT CHANNEL, ROME (ITALY)

Web content Editor

08/07/2019-20

Online Magazine

Music Web content Editor

ARAMARK, SLIGO, IRELAND

Costumer assistant

28/01/2019-20/12/2019

EDUCATION

MASTER IN GLOBAL MARKETING, COMMUNICATION & MADE IN ITALY

Centro Studi Comunicare l'Impresa & Fondazione Italia-USA

25/01/21-15/11/21

Executive Master's Degree Certificate:

Export Credit Risk Management, International movement of goods, International contracts, International Marketing, Communication and Social Media, E-Commerce

BACHELOR DEGREE: INFORMATION, MEDIA & PUBLICITY

University of Urbino, Carlo Bo, Urbino (Italy) 19/09/2011-

15/07/2014

Communication Studies:

Journalism, Marketing studies, Social Media Studies, Communication and Publicity Strategy, Management, Photography, Video editing, Media Planner, Brand Studies and more.

HIGH SCHOOL DIPLOMA

Liceo Psico-Pedagogico Classico, Giulio Cesare, Valgimigli", Rimini (Italy)2005-2010

Subjects:

Human Psychology, Social science studies and more

PROFESSIONAL SKILLS

SEO and Google Analytics

Social media strategy

Marketing

Web content development

Copywriting

Corporate blogging

Project management

Layout design

Photo editing

Market research

PERSONAL SKILLS

Creative spirit

Reliable and professional

Organized

Time management

Team player

Fast learner

Motivated

CERTIFICATES

Google Digital Training

Google, Dublin, Ireland

Drama Certificate - EQF level 3

QQI, Sligo, Ireland

IELTS English Certificate - Level B2