

PERSONAL INFORMATION **Margherita Del Prete**

KEY EXPERIENCE

PhD candidate in Agricultural and Food Economics at the University of Bologna – Department of Agro-Food Sciences and Technologies

4 years of experience on agri-food chain dynamics, sustainability and fairness of the agri-food system, analysis and governance of the agri-food chain, food marketing and consumer behaviour.

WORK EXPERIENCE

January 2023 - present

Traineeship at Areté srl

Areté s.r.l. – Via del Gomito 26/4 – 40127 Bologna – Italia www.aretéagrifood.com

- Data analyst for the *Policy Evaluation* business unit
- Expert in quantitative analysis and market research

Main projects

- Expert in the “Study on feeding strategies to diversify the protein sources used in different livestock production systems in the EU”, financed by European Commission - DG AGRI, January 2023 – present.
- Expert in the “Study on low/no alcohol beverages”, financed by European Commission – DG AGRI – January 2023 – present.

Business or sector Research and consultancy

April 2019 – October 2019

Research fellow at University of Bologna

Department of Agricultural and Food sciences – Viale Giuseppe Fanin, 50 – 20127 Bologna – Italia
<https://distal.unibo.it/it>

Objective

- Qualitative and quantitative research through surveys, interviews and focus groups with companies and consumers

Project

- Participation in the VALUMICS (“value chains dynamics”) project, financed by the EU H2020 programme.

Business or sector Research

October 2006 – June 2007

Traineeship at Agrofresh Italia S.R.L. – R&D department

Agrofresh Italia S.R.L. – Via G. di Vittorio, 18/a – 40013 Castel Maggiore (BO) – Italia
<https://www.agrofresh.com/>

Objective

- Laboratories analysis on fruits.

- Measuring volatile compounds
- Data collection and analysis

Business or sector Chemical industry

EDUCATION AND TRAINING

November 2019 – present

PhD in Agricultural, Environmental And Food Science And Technology

Alma Mater Studiorum, Università di Bologna – Bologna, Italia

- Thesis on “Consumer behaviour: conceptualisation, scale development and validation of agro-food chain fairness”
Professor A. Samoggia
- Mandatory exchange time abroad at Newcastle University Business School
Professor M. Gorton

The main objective of the PhD project is to explore consumer purchasing behaviour. The research project focuses on providing more in-depth understanding of food chains dynamics by investigating the interactions among different actors along the food supply chain, from primary producers to retailers and on to consumers, due to consumer preferences on sustainability dimension with a specific focus on fairness.

September 2015 – March 2018

Master Degree in Agricultural Science and Technologies

Alma Mater Studiorum, Università di Bologna – Bologna, Italia

- Curriculum Technical-economic and Managerial
- Thesis on “Comportamenti alimentari e spreco di cibo. Un’analisi comparata tra studenti universitari in Emilia-Romagna e Oregon”;
Professor M. Vittuari.
Final grade: 110/110L.
- Scholarship-Visiting Master’s thesis student at the Oregon State University, Corvallis, Oregon, USA.
- Erasmus+ at Universitat Politècnica de Catalunya, Barcelona, Spain

September 2011 – March 2015

Bachelor Degree in Land and Agro-Forestry Science

Alma Mater Studiorum, Università di Bologna – Bologna, Italia

- Thesis on “Qualità del prosciutto cotto: preparazione alla conduzione di un test del consumatore”;
Professor T. Gallina Toschi
Final grade: 100/110.

September 2006 – June 2011

Secondary School Degree (“Maturità Scientifica”)

Liceo Scientifico Giordano Bruno – Budrio (BO), Italia

Final grade: 78/100.

PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills

- Used to communicate in Italian and English, thanks to 4 years of experience in attending work meetings and in presenting the results of the research work carried out as Research Fellow and PhD student

Organisational / managerial skills

- Used to teamwork; capacity to coordinate research team and activities thanks to +2 years involved in various research projects and 3 years as PhD student

- Job-related skills
- Computer skills
- Planning of research and related activities.
 - Use of Microsoft Office software package (Word, Excel, Power Point, Outlook, Internet Explorer)
 - Statistical tools (SPSS, Rstudio)
 - Surveys tools (Qualtrics, SurveyMonkey)

ADDITIONAL INFORMATION

- Publications
- Del Prete M., Samoggia, A. 2023. Does fairness matter? Consumers' perception of fairness in the agro-food chain. *Frontiers in sustainable food system* (under review)
- Samoggia A., Grillini G., Del Prete M., 2021. Price Fairness of Processed Tomato Agro-Food Chain: The Italian Consumers' Perception Perspective. *Foods* (doi:10.3390/foods10050984).
- Del Prete M., Samoggia A., 2020. Chocolate Consumption and Purchasing Behaviour Review: Research Issues and Insights for Future Research. *Sustainability* (doi:10.3390/su12145586).
- Samoggia A., Del Prete M., Argenti C., 2020. Functional Needs, Emotions, and Perceptions of Coffee Consumers and Non- Consumers. *Sustainability* (doi:10.3390/su12145694).
- Saviolidis, N.M., Olafsdottir, G., Nicolau, M., Samoggia, A., Huber, E., Brimont, L., Gorton, M., von Berlepsch, D., Sigurdardottir, H., Del Prete, M., Fedato, C., Aubert, P.-M., Bogason, S.G., 2020.
- Stakeholder perceptions of policy tools insupport of sustainable food consumption in Europe: policy implications. *Sustainability* (doi:10.3390/su12177161).
- Samoggia A., Perazzolo C., Kocsis P., Del Prete M., 2019. Community supported agriculture farmers' perceptions of management benefits and drawbacks. *Sustainability* (doi:10.3390/su11123262).
- Summer school
- International Comparative Rural Policy Studies (ICRPS) – Barcelona, Spain
- Lecturers, field visits and case studies on comparative rural policies covering topics from economics, environmental studies and policies and technologies.

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