⭐ PROFILE

Education expert with 10 years' experience, professional storyteller and public speaker (TEDx and many conferences). I am in love with data, science and writing. I love it so much that I publish books once a year and I am always in search of the next story to tell!

EDUCATION

2004 - 2008	**U.C. S.C.** PHD Economics	**2005 - 2006**	**University of Sussex** MA in Development Economics	**1997 - 2002**	**University "Luigi Bocconi"** Degree in Economics

Luciano Canova

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PERSONALITY

✔ Creative
✔ Communicative
✔ Compulsively eager to learn

⚙ EXPERIENCE

06.2009 present

Eni Corporate University
Education Specialist
Teacher of Behavioural Economics at master MEDEA (Management of Environmental and Energy Economics), LEGO Serious Play Facilitator, Business coach (ICF Certification). Active trainer for Eni Campus (author and actor of digital video pills for Eni Digital Transformation Center on topics like big data, blockchain, virtual reality and others)

01.2017 present

Elastica (Communication Agency)
Professional speaker
I give professional speeches and talks for corporate events, public conferences and science festivals

01.2018 12.2018

Breakfast Economy (DUDE)
Author and actor
Writing and acting for a web-series produced by DUDE agency and published by IlSole24Ore focused on economics and a catchy way to teach it online

01.2014 12.2018

Università di Pavia
Lecturer
Course of Behavioral Economics and Finance

09.2011 09.2013

University San Raffaele
Lecturer
Corso di Economia cognitiva (con Professor Motterlini)

09.2007 06.2009

Paris School of Economics
Research fellow
Construction of a Microsimulation model for the empirical evaluation of public policies of the French government, through the writing of policy report and working papers.

SKILLS

✔ Quantitative methods for data analysis (econometrics, coding in Python)

✔ Soft skills (business coaching, public speaking)

LANGUAGES

English ●●●●●●
French ●●●●●●
Spanish ●●●●●●

PUBLICATIONS

2020, **Quando l'oceano si arrabbia** (Egea Editore)

2019, **Il metro della felicità** (Mondadori Editore)

2019, **Favolosa Economia** (podcast for Storielibere.fm)

2018, **Galileo reloaded** (Egea Editore)

2017, Translation of **A course in behavioral economics** written by Erik Angner (Hoepli Editore), Guida all'economia comportamentale

2016, **Scelgo dunque sono, guida galattica per gli irrazionali in economia** (Egea Editore)

2016, **La scienza dei goal, numeri e statistiche applicati allo sport più bello del mondo** - scritto con Carlo Canepa (Hoepli Editore)

2015, **Pop Economy - #gamification #crowdfunding #big data** (Hoepli Editore)

Scientific articles

Canova L. and Nicolini M. (2019), **Online price search across desktop and mobile devices: Evidence on cyberslacking and weather effects.**,Journal of Retailing and Consumer Services, Volume 47, March 2019, Pages 32-39

Canova L., Piccoli L. and Spadaro A.(2018), **An ex ante evaluation of the Revenu de Solidarité Active by micro-macro simulation techniques**, IZA Journal of European Labor Studies Vol. 4:17

Canova L., Curini L. and Iacus S.(2018), **Measuring idiosyncratic happiness through the analysis of Twitter: an application to the Italian case, forthcoming in Social Indicators Research**, Social Indicators Research Vol. 121 Issue 2, pp. 525-542

SOFTWARE SKILLS

Stata ●●●●●●●●
R ●●●●●●●●
Prezi ●●●●●●●●
Anaconda Python ●●●●●●●

HOBBIES

Running (not so much)

Reading American literature (Philip Roth, Don De Lillo, David Foster Wallace)

Enthusiast embassador of science communication (physics, astronomy, climate science)

Nerd (addicted to EA Sports FIFA and Stranger Things)

USA, India, Europe, Italy everywhere

AppyMeteo, Android App developed in 2014 in collaboration with Andrea Biancini)