

Curriculum Vitae Europass

Personal information

Name(s) / Surname(s) **Giada Pierli**

Work experience

Dates	November 2020 - July 2021
Position held	Junior Business Consultant – Internal control and risk management systems
Main activities and responsibilities	<ul style="list-style-type: none">• Audit support for environmental (ISO 14001), quality (ISO 9001), health and safety (ISO 45001) management systems.• Project management Quality Control, as definition of Operating Instructions in digital format TO improve the efficiency of the production process.• Updating of internal management procedures in an integrated perspective (quality, environment, health and safety).• Conduct IKEA Final Inspections to ensure compliance of the company system with the IKEA IWAY (Social and Environmental Standards) and GONOGO (Quality Standards) standards.• Performance of Audit on the Environment, Social and Governance (ESG) to carry out the sustainability report and achieve an ESG rating.• Participation in FSC/PEFC Audit.
Name and address of employer	Sinergia Consulenze S.r.l. Viale Goffredo Mameli, 44 61121, Pesaro (PU)
Type of business or sector	Business Consultancy
Dates	February 2020 – April 2020
Position held	Curricular Training - Internal control and risk management systems
Main activities and responsibilities	<ul style="list-style-type: none">• Study and analysis of the social budget.• Definition of social budget indicators.• Collection, processing and analysis of data on defined social indicators.
Name and address of employer	Sinergia Consulenze S.r.l. Viale Goffredo Mameli, 44 61121, Pesaro (PU)
Type of business or sector	Business Consultancy
Dates	October 2017-January 2018
Position held	Curricular Training - Insurance

Main activities and responsibilities	<ul style="list-style-type: none"> • Estimates and insurance policies for cars, houses and accidents. • Reporting management, training in financial and social security. • Customer relationship management.
Name and address of employer	Generali Italia Via XX Settembre, 43 61048, Sant'Angelo in Vado (PU)
Type of business or sector	Insurance
Education and training	
Dates	October 2018 – December 2020
Title of qualification awarded	Master Degree in Marketing and Business Communication Thesis on “ <i>Corporate Social Responsibility. The Sinergia Consulenze S.r.l. case</i> ” 110/110 cum Laude
Main subjects / occupational skills covered	Marketing Advanced Course Business Communication & Internet Marketing Total Quality Management Corporate Strategy & Management Scenario Analysis & Statistical Forecasting
Organisation providing education and training	University of Urbino Carlo Bo – School of Economics
Dates	October 2013 – March 2018
Title of qualification awarded	Bachelor Degree in Business Administration 110/110 cum Laude
Main subjects / occupational skills covered	Accounting and Business Administration Commercial Law Mathematics Microeconomics Macroeconomics Firm Management Industrial Economics Economics of the Agricultural and Food System Statistics Marketing Economic Policy Public Finance
Organisation providing education and training	University of Urbino Carlo Bo – School of Economics
Dates	September 2007 – June 2012
Title of qualification awarded	Diploma of Classical Maturity 97/100
Organisation providing education and training	“Raffaello” Classical High School, Urbino
Other Training	
Dates	January 2021 – February 2021
Title of qualification awarded	Lead Auditor Certificate Quality Management System (24 h)
Main subjects / occupational skills covered	<ul style="list-style-type: none"> • The reference standard: ISO 9000:2015. Fundamentals and terminology. • Standard UNI EN ISO 9001:2015. • Risk management. • Tools to assess the performance of an organisation’s processes. • Business Continuity.
Organisation providing education and training	Dasa - Rägister S.p.A Via dei Castelli Romani, 22 00071, Pomezia (RM)
Dates	June 2021
Title of qualification awarded	FSC Chain of Custody – Training Certificate
Main subjects / occupational skills covered	<ul style="list-style-type: none"> • Responsible forest management. • FSC Standard 40-004 V. 3-1. • Use of the FSC brand.
Organisation providing education and training	FSC Italia Via Ugo Foscolo, 12 35131, Padova

Personal skillsMother tongue(s) **Italian**Foreign language(s) **English**

Self-assessment

European level ()***English**

Understanding		Speaking		Writing	
Listening	Reading	Spoken interaction	Spoken production		
B2	B2	B2	B2	B2	

(*) [Common European Framework of Reference for Languages](#)

October 2010 Linguistic experience Gorinchem

Duration: 2 weeks

Description: Cultural exchange Liceo Classico Raffaello Urbino – Merewade College Gorinchem Gorinchem, Holland

Communication skills Good communicative, relational and collaborative skills developed during my experience as a class representative at high school, during team work at University of Urbino Carlo Bo and during quality and ESG project presentations as a junior business consultant.

Organisational / managerial skills Good ability to organize independently and on time the work to be carried out, respecting the deadlines and the objectives set. I acquired these skills during my university career (projects, drafting papers, team work) and during my working experience, through a precise, consistent and timely management of activities.

IT skills

- Good command of Microsoft Office tools (Excel, Word, Power Point, Access and Outlook).
- Excellent command of surfing the internet.
- Knowledge of social network (Facebook, LinkedIn, Twitter).

October 2017 ECDL Advanced Certificate (Word, Power Point, Excel, Access)

Other skills

- Team spirit
- Problem solving
- Motivation and enthusiasm

Driving licence Italian driving license (B type)

Additional information

Projects

- Quality Project and Quality Support - Sinergia Consulenze S.r.l. (February-June 2021)
- Project work B-Corp and Società Benefit - Sinergia Consulenze S.r.l. (January 2021)
- Branding and Communication in B2B markets (May 2020)
- Customer Value and Customer Value Proposition in Business Markets (May 2020)
- Fileni Bio international marketing plan (January 2020)
- Marketing plan Frecciarossa (April 2019)
- Internet marketing project to develop a website (December 2018)

Professional Courses

- Webinar Making sustainability: understanding and managing sustainability ESG (May 2021)
- Webinar Innovation Management and Sustainability in the company of the future – Milan Digital Week (March 2021)
- Webinar *L'Italia del Green* – Confindustria Marche (April 2021)
- Webinar Integrated Management System (December 2020)

Seminars

- Career Day (October 2019)
- Web and social media professions: trends and testimonies (October 2019)
- Internships to strengthen digital skills (October 2019)
- CSR Officer & Sustainability Specialist... wanted! (October 2019)
- Laboratory of Civil Economy and Economy of Communion (March 2018)
- Development and prospects of behavioral economics (April 2017)
- English Laboratory (November 2015)
- Computer management of company data (March 2014)

Paper | Savelli E., Murmura F., Pierli G. (2021). Growth Strategies and Diversification Processes as a Response to the Pandemic Crisis: an Italian Multiple Case Study. Paper to present at 4th PISB Conference, Beyond the crisis: what is the future for small businesses? Challenges, opportunities and lessons learned, Urbino, 3-4 December 2021.