"Understanding and
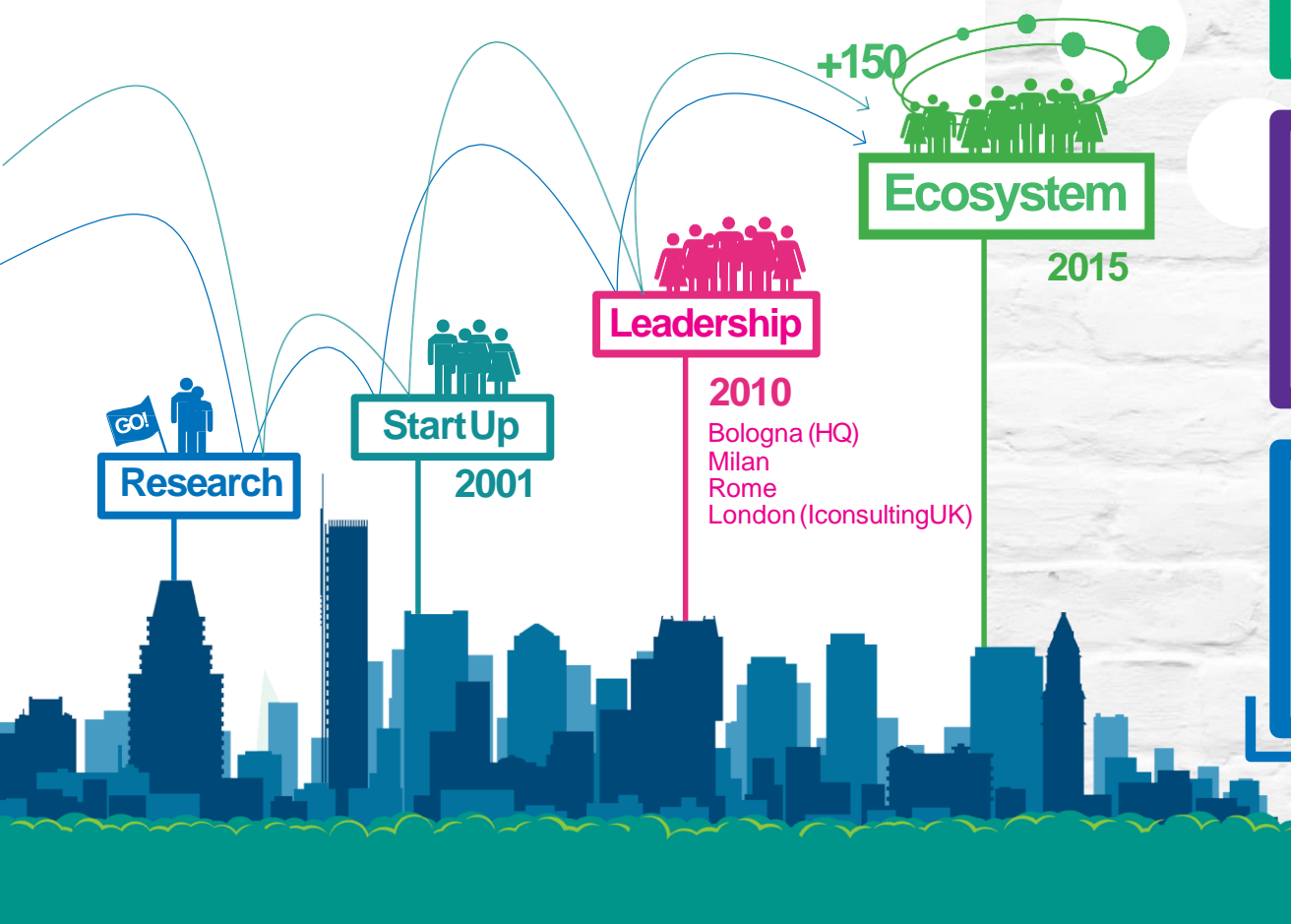innovating with DATA
has the potential to change
almost anything,
FOR THE BETTER."

[Barack Obama]

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Our numbers

Research

Start Up
2001

Leadership
2010
Bologna (HQ)
Milan
Rome
London (IconsultingUK)

+150
Ecosystem
2015

Over **500 challenging** projects

Over **150 smart** people

4 inspiring offices

Over **150 happy** customers

Over **13 great** technology partners

95% blessed NPS*

*Net Promoter Score

GREAT PLACE TO WORK®
Best Medium Workplaces **2016**
Italia

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The Ecosystem

iconsulting

better DECISIONS

INSPIRATION EVENT **Forum**
Academy
EDUCATIONAL EXPERIENCES

SOFTWARE FACTORY

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FORMWORK

Sapientiam
(WIP)

Last but not least…

MASTER IN DATA SCIENCE
UNIVERSITY & BUSINESS SCHOOLS

VIVAIO FARM YOUR TALENT

arkè INTERNAL ACADEMY

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Iconsulting Services

How data driven decision making is transforming companies, industries and governments

Software Selection

Assessment & Check Up

Enterprise Strategy

DATA

Data Warehouse

Business Intelligence

Performance Management

Big Data Analytics

Location Intelligence

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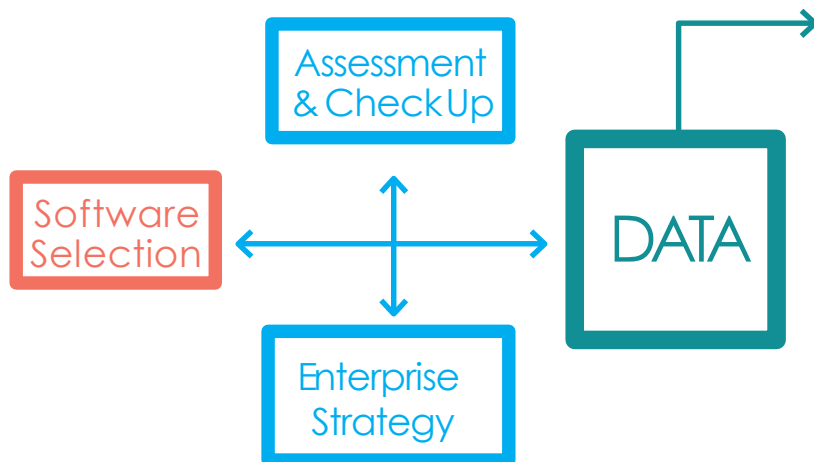
Clients

AUTOMOTIVE
Case New Holland
Ducati Motor Holding
Magneti Marelli
Pirelli
Komatsu Utility Europe

CONSUMER GOODS
Barilla
Birra Peroni
Grandi Salumifici Italiani
Lindt & Sprungli
Massimo Zanetti Beverage Group
Salumificio Fratelli Beretta
Segrafedo Zanetti
Unipeg

FACILITY MANAGEMENT
H2H Facility Management

FASHION
Benetton
Calzedonia
Diesel
GEOX
Kering Group
La Perla
Lotto
Luxottica
Moncler
Zegna

FINANCIAL SERVICES
Banca Popolare dell'Emilia Romagna
Credit Suisse
Corner Banca
Dexia Crediop
FCA Bank
Unipol Banca

GAMING
SISAL
SNAI

GOVERNMENT & PUBLIC SECTOR
AGREA
ARPAE Emilia-Romagna
AVEPA
CNR
Comune di Bologna
Comune di Reggio Emilia
CUP 2000
I.S.P.R.A. Ambiente
ISTAT
Istituto Nazionale Fisica Nucleare
Ministero del Lavoro e delle Politiche Sociali
Provincia Autonoma di Bolzano
Provincia Autonoma di Trento
Provincia di Rimini
Ragioneria Generale dello Stato
Regione Emilia Romagna
Regione Friuli Venezia Giulia
Regione Veneto
Università di Bologna

JUSTICE, PUBLIC SAFETY & SECURITY
Ministero dell'Interno
South Yorkshire Police

LARGE SCALE RETAIL
Conad Adriatico
Conad Nazionale
Coop Italia

MANUFACTURING
Amplifon
Ariston Thermo
CISA (Allegion)
Cefla
Ceramiche Imola
Cogne Acciai Speciali
FAAC
Fedrigoni Cartiere
Fontanot
G.D
Gruppo Amadori
Gruppo Coesia
Gruppo Fabbri
iGuzzini illuminazione
Indesit
I.M.A. Industria Macchine Automatiche
La Marzocco
Inver
Marazzi
Marposs
Otis
Pozzi Ginori

Sacmi
SAES Group
Sanlorenzo
Seci
Sony Europa
Teuco Guzzini
Technogym
Uno A Erre

MEDIA & TELCO
Fox International Channels (Europe & Africa)
Gruppo Editoriale l'Espresso
Panini Group
Sky Italia
Vodafone
Zanichelli Editore

PHARMA
Alfa Wassermann

RAILWAY
Network Rail
Rete Ferroviaria Italiana

SERVICES
Aeroporto G. Marconi di Bologna
Day Ristoservice
Gruppo Società Gas Rimini
Poste Italiane
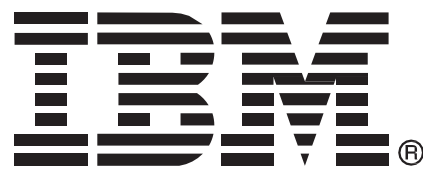RINA

UTILITIES
HERA
Sienambiente

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Partners

NAVTEQ

Google Cloud Platform

informatica

SAP

QlikView

IBM

cloudera CONNECT

ORACLE

Microsoft

tableau SOFTWARE

TIBCO

MicroStrategy

birst

board
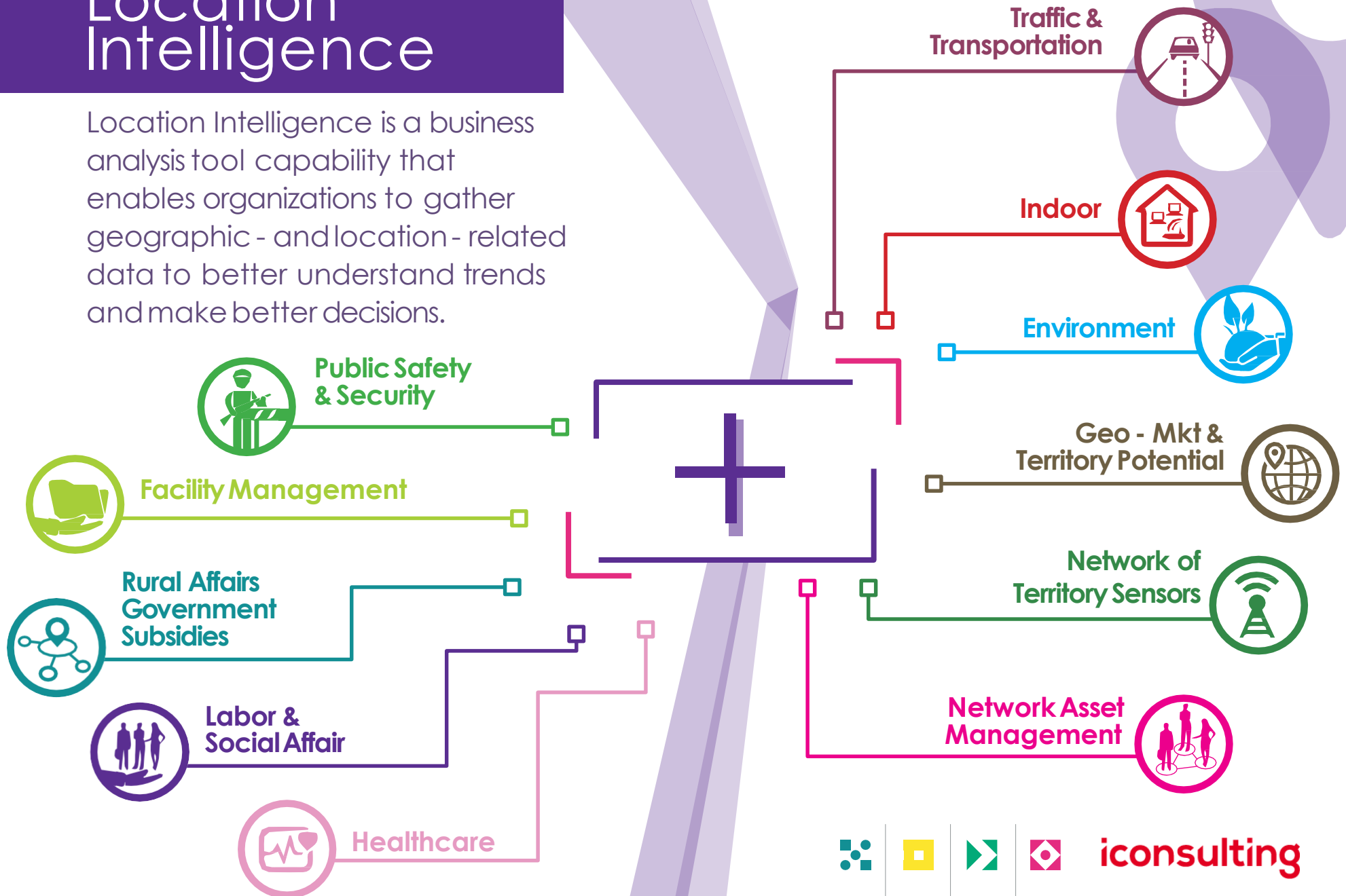
SAS

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Location Intelligence

Location Intelligence is a business analysis tool capability that enables organizations to gather geographic - and location - related data to better understand trends and make better decisions.

Traffic & Transportation

Indoor

Environment

Public Safety & Security

Geo - Mkt & Territory Potential

Facility Management

Rural Affairs Government Subsidies

Network of Territory Sensors

Labor & Social Affair

Network Asset Management

Healthcare

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indyco Models your Small and Big Data to rule them all.

Through the graphical representation of your data, indyco helps you get the most out of it - not only the Business Glossary you were waiting for, but the perfect companion for any BI and Big Data technology. From Data Warehouse and Big Data design to automatic documentation. indyco encases the rock-solid implementation but through an internationally-recognized system of rules.

We are a Gartner **Cool Vendor 2015 in Big Data.**

Data Warehouse: do it right.

Gartner. 2015
CoolVendor

indyco is the Google Maps of your data

www.indyco.com

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FORMWORK

Developing custom data-entry applications… *without writing a single line of code!*

FormWork leverages the BI paradigm: in a traditional Business Intelligence system reports are produced basing on a semantic layer that provides the business language. FormWork uses the same approach to quickly generate data-entry forms

Fast project creation: easy to make prototypes in Excel and then turn into FormWork applications

Ease of use: self-learning interface and guided set up wizards.

Safe user empowerment: logics and checks that guide users are embedded in application metadata.

Automatization: reduce manual operations in day-by-day operation

Multi-purpose tool: a perfect companion for BI and CPM systems and a framework for creating from scratch a custom data entry applications.

Adaptability: real time editing in a few clicks.

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Better Decisions

La cognizione, le emozioni e le intuizioni nel processo decisionale

better DECISIONS

Know, understand and improve your decisions

forum

Internationally renowned speakers bring on the Better Decisions Forum stage their experience, skills and case histories to explore how **«Life» «Tech»** and **«Human»** factors influence our decisions.

«The frame alters the painting of our decisions»

[M. Motterlini]

academy

Workshops, courses and life experiences : a multidisciplinary program on Decision Making to provide effective tools, in-depth expertise and to **inspire decision-makers of today and tomorrow.**

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University

The **data business** is becoming a **key sector** for the European economy, the development of products and services based on data and the analysis of data collected in companies, public entities or that are available on social networks. The aim being to obtain operational indications and to identify new business opportunities.

In one word: **Big Data**, but not exclusively. Companies, in fact, have both a need and an urgency to manage the acquisition, presentation, sharing, analysis and visualization of data.

The Data Scientist is defined by the Economist as "the most interesting job of the twenty-first century, combining the skills of an IT technician, statistician and storyteller to extract the golden nuggets hidden under the mountains of data."

BBS
BOLOGNA BUSINESS SCHOOL

UNIVERSITY OF BOLOGNA BUSINESS SCHOOL
A.D. 1088
ALMA

Director of studies "Big Data Analytics" Open Program

Master Lectures in "Administration, Finance and Control" Master

Master Lectures in "Technology & Innovation Management" Executive Master

Continuing education program "Management and strategic control of local authorities"

MASTER IN DATA SCIENCE

Director of studies "Business Intelligence & Performance Management" post graduate University program

CityManagement Executive Master

Professorship in "Tools & Methodologies for the analysis of the performance"

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