

FLOEMAGROUP

INTERNSHIP POSITIONS

Company: FLOEMA DESIGN Ltd.

Core business: Furniture manufacturing, interior design, project consultancy

Website: www.floema.it

Place of work: [BUDAPEST, 1051, Széchenyi István square 7. C/1, Hungary.](#)

Positions: Business Development Associate, Marketing Analyst, Strategist, Project Coordinator

Target starting dates: continuously

Duration: minimum 6 months

Student status: BSc or MSc undergraduate students possibly eligible for Erasmus+ scholarship provided by their university (our company can sign the trilateral agreement with the student and university)

Requirements: Fluent in English language (both spoken and written), knowledge of additional CEE languages is an added value, open minded, extroverted, reliable, precise, result oriented, pursuing a degree in economics / business administration / marketing / engineering management

Job areas: Marketing, sales, research & development, social media management, product management

Benefits: Financial contribution for specific accommodations arranged by the company, opportunities of project-based work also in *smart working* (flexi-place and flexi-time), foreign business trips, participation and representing the company in international fairs & exhibitions, hiring possibility at the end of the internship

Activities: Participation in the definition of the company strategic directions for the internationalization in the CEE market, competitor analyses, sales and marketing channels identification, active contribution in creating defined actions to target the company growth, representing the company in different international events and associations (e.g. industrial, sector, market fairs), identification of potential new clients and partners, approaching and making follow up with already found potential clients and partners (composed by constructors, interior designers, architects, leasing companies), taking part on international research & development projects and leading selected sub-activities, social media management, communication and informative content creation for specific defined materials, interaction with the headquarters' colleagues to align on different common projects and activities, general support to the company activities.

Learnings: The educational targets are identified in learning/improving both specific means of corporate management and in the meantime thinking strategically with a big picture. The company will aim to transfer to the intern all the knowledge to successfully manage a SME which has been expanding its businesses in other geographical markets. Furthermore, the trainee will have the chance to learn a series of soft skills related to negotiations, communication and consultancy, since he will be involved in business meetings with the aim to representing the company also autonomously during and after the internship.

Application: Please send your CV in English language to hr@floema.it

Contacts (for further information): hr@floema.it / +36 21 252 5266

